

SSIP2.0 Sensitization Sessions

Event Name: EF-Day-04 From Incorporation to Customers: Finance, Funding & Brand Building

Date: 22/05/2026

Venue/ Mode: Seminar Room, SPU-SSIP-Navadhārā / SPSEC, Sardar Patel University

No of Participants: 25

Speakers Name: PCS Mitul Suthar, (Mitulkumar Suthar & Associates, Anand),

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Event Overview

The fourth day of Entrepreneurship Fundamentals – 2026 (EF-Day-04) was successfully conducted on 22nd May 2026 by the Sardar Patel Startup & Entrepreneurship Council (SPSEC) at Sardar Patel University, Vallabh Vidyanagar. The full-day program (10:30 AM – 4:30 PM) featured two expert sessions that guided participants through the legal, financial, and branding aspects of building and growing a startup.

Morning Session:

CS Mitul Suthar, Practicing Company Secretary, Financial & Legal Expert, and Startup Advisor, conducted the morning session covering startup finance, funding opportunities, company formation, and registration processes. The session gave participants a clearer understanding of the structural and compliance-related aspects involved in building a venture.

Afternoon Session:

The momentum continued in the afternoon with Mr. Rakesh Bhavsar, Trainer, Motivational Speaker, and Author of “Network Marketing Champion in 30 Days.” His energetic and experience-driven session on branding, digital marketing, and customer acquisition created strong interaction throughout the classroom. Participants connected deeply with the practical insights, and real-life entrepreneurial experiences shared during the session.

Outcomes:

The fourth-day program provided participants with a comprehensive understanding of the journey from establishing a startup to attracting and retaining customers. Attendees gained valuable knowledge about business incorporation, legal compliance, financial planning, and funding opportunities while also developing an appreciation for the role of branding and customer engagement in business success. The sessions enhanced their ability to make informed strategic decisions, prepare ventures for investment, and build sustainable market presence through effective communication and marketing practices, thereby strengthening their overall entrepreneurial capabilities.

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Event Photos

